

**TRANS***NORTH*  
AFRICA

**NORTH AFRICA INTERNATIONAL EXHIBITION  
FOR SMART TRANSPORT, INFRASTRUCTURE,  
LOGISTICS, PORTS AND SUPPLIES**

**19 - 21 JANUARY 2026**

**EXPO LIBYA EXHIBITION GROUNDS, BENGHAZI**



# Why Libya



## Robust Economic Growth

Libya's economy is experiencing a significant rebound, with an estimated GDP growth of 10.2% in 2023. This growth trajectory is projected to continue, with forecasts indicating a 13.7% increase in 2025 and 4.1% in 2026. Such robust growth underscores the country's potential for investment and economic expansion.



### Access To 16 Markets

Egypt, Nigeria, Tunisia, Algeria, Ghana, Senegal, Cote d'Ivoire, D.R. Congo, Burkina Faso, Chad, Kenya, Rwanda, Niger, Benin, Mauritania and Mali



### Supportive Demographics

Population exceeding 7 million and a median age of 27.1 years



### GDP Growth Potential

The IMF projects GDP growth of over 6% annually



### Massive Trading Opportunities

Libya's imports of goods and services constituted approximately 41.3% of its GDP



### Growing Foreign Direct Investment

Investments increasing from USD 1.5 billion in 2018 to USD 4.2 billion in 2025.

## EXPLORE LIBYA'S TRANSPORT, PORTS AND LOGISTICS BOOM

Key projects include the expansion of the Port of Misrata, set to increase cargo capacity from 2 million to 5 million tons annually by 2027, and the \$450 million rehabilitation of the Port of Benghazi, expected to handle up to 3 million tons per year.

In transportation, plans for a new railway line connecting Tripoli, Sirte, and Benghazi costing around \$2 billion are underway to cut freight costs by 30% and travel time by 40%. Upgrades to the coastal highway will also enhance regional trade through the Trans-Saharan Corridor with Chad and Niger.

The air logistics sector is rebounding as well, with ongoing renovations at Tripoli International Airport aiming to double passenger capacity to 10 million annually by 2026. Improved cargo facilities will further support Libya's expanding trade activities.

According to the Libyan Ministry of Transport, over \$8 billion is expected to be invested in the sector over the next five years

## TRANS NORTH AFRICA 2026: REDEFINING TRADING OPPORTUNITIES

Trans North Africa is set to emerge as North Africa's most influential international trade fair dedicated to logistics, ports, smart transport, infrastructure, and airport technologies.

Taking place in Benghazi, Libya, this landmark event will serve as a strategic platform connecting global industry leaders with the rapidly expanding Libyan market and its neighboring states.

With the country investing heavily in rebuilding its transportation networks and port facilities, Trans North Africa offers exhibitors a unique opportunity to showcase cutting-edge solutions and position themselves at the forefront of a sector poised for exponential growth.

The timing of Trans North Africa could not be more significant. As Libya embarks on an ambitious \$8 billion infrastructure development plan over the next five years, the demand for modern logistics systems, advanced port equipment, and intelligent transport technologies has never been higher.



Exhibitors at Trans North Africa will gain exclusive access to high-level decision-makers from both the public and private sectors. Government officials, infrastructure developers, shipping companies, logistics providers, and regional investors are expected to attend in large numbers.

The presence of top-tier visitors including delegations from the Ministry of Transport, international construction firms, and global giants ensures that exhibitors can directly engage with entities capable of initiating and funding major projects.

More than just an exhibition, the event aims to catalyze tangible business outcomes. With Libya's logistics and transport market projected to grow by double digits annually, the event is anticipated to generate mega business deals across sectors including port automation, freight management, smart mobility solutions, and infrastructure materials. Exhibitors will benefit from curated professional matchmaking sessions, live product demonstrations, and networking forums designed to unlock new contracts and distribution channels.

Trans North Africa represents a golden opportunity for global suppliers and service providers to enter or expand within one of the most promising markets in North Africa. By bringing together world-class exhibitors and high-profile buyers, the event will not only showcase the latest advancements in logistics and transport but also accelerate Libya's journey toward becoming a key transit hub linking Europe, Africa, and the Middle East.



# EXHIBIT PROFILE

## Transport & Logistics

- Freight and cargo transportation systems (road, rail, air, and maritime)
- Multimodal and intermodal transport solutions
- Intelligent Transport Systems (ITS)
- Urban mobility & public transport solutions
- Logistics service providers & 3PL/4PL companies
- Warehousing, cold chain, and material handling systems
- Transport security & fleet management technologies
- Supply chain management software & analytics



## Ports & Maritime Infrastructure

- Port design, development & engineering
- Cargo handling & terminal operation systems
- Shipbuilding and repair equipment
- Maritime surveillance and security systems
- Dredging equipment & offshore construction
- Marine fuels and bunkering systems
- Environmental technologies for ports (green ports, emissions control)
- Port automation and digitalization



## Airport Infrastructure & Aviation Supplies

- Airport planning, design & construction
- Airfield ground lighting & runway systems
- Passenger handling and baggage systems
- Air traffic control & navigation equipment
- Airport safety and security systems
- Airport management software & smart solutions
- Ground support equipment (GSE)
- Environmental solutions



## Infrastructure, Construction & Engineering Services

- Transport infrastructure design & consultancy
- Roads, bridges and tunnels construction
- Pavement materials and geotechnical solutions
- Smart infrastructure & sensor systems
- Environmental impact solutions
- Building Information Modelling
- Project management & construction



## Railways & Metro Infrastructure

- Railway construction & civil engineering
- Track systems, switches & crossings
- Rolling stock (locomotives, coaches, freight wagons)
- Metro, LRT, monorail, and tram systems
- Train control & signaling systems (ETCS, CBTC)
- Electrification and power supply systems
- Ticketing & fare collection technologies
- Rail safety & inspection systems

## Smart Mobility & Future Transport

- Electric vehicles (EVs), charging infrastructure & batteries
- Autonomous and connected vehicle technologies
- Mobility-as-a-Service (MaaS) platforms
- Hyperloop, drones, and unmanned transport systems
- AI and IoT applications in mobility
- Smart city transport integration



# VISITORS' PROFILE



- Logistics and supply chain managers
- Freight forwarders and shippers
- Cargo handling professionals
- Transport service providers (land, sea, air)
- Transport operations and fleet managers
- Port authorities and terminal operators
- Shipowners, ship managers, and shipping lines
- Marine engineers and consultants
- Dredging and port construction companies
- Maritime logistics firms
- Airport authorities and operators
- Civil aviation professionals
- Ground handling and cargo terminal operators
- Air traffic control and airport security professionals
- Airlines' technical and procurement teams
- Rail operators and infrastructure authorities
- Urban transit authorities and metro operators
- Rolling stock manufacturers and suppliers
- Rail logistics and cargo services providers
- Engineers and consultants for rail systems
- Buyers of port equipment and airport systems.
- International tenders and bidding representatives
- Government Officials
- Civil aviation and port regulatory authorities
- Customs, immigration, and border control agencies
- Urban planning and development agencies
- Public works and infrastructure funding bodies
- Civil, transport, and infrastructure engineering firms
- Construction contractors and project developers
- EPC (Engineering, Procurement & Construction) companies
- Tunneling, roadwork, and bridge construction experts
- Consultants for transport and mobility planning
- Technology & Innovation Stakeholders
- Developers of intelligent transport systems (ITS)
- Smart mobility software developers
- Cybersecurity and data management for infrastructure
- R&D institutions and academic researchers
- Investors & Financial Institutions
- Infrastructure investment funds
- Public-private partnership stakeholders
- Banks, insurance firms.
- Venture capitalists
- Heads of procurement for transportation projects

## THE VENUE

Expo Libya Exhibition Grounds is a dedicated space for hosting exhibitions, conferences, & both international & local events in the city of Benghazi. It was inaugurated in September 2024 as a comprehensive commercial hub aimed at boosting the national economy & fostering trade relations between local & international companies.



The venue features modern facilities, a strategic location, and a huge vast area that facilitates the organization of international standard exhibitions & conferences. With a total gross space of around 15,000 sqm, the venue has many facilities like a large car park serving both participants & attendees. Additionally, it provides an ideal environment for hosting various events that contribute to driving the economic & commercial development forward.

# Promotion Campaign

**TRANS NORTH AFRICA**  
TRANSPORT & INFRASTRUCTURE IN ACTION



## Media Campaigns

With over Three decades of experience in promoting a wide range of events in Egypt and looking after the media, we are planning to maximize event coverage for **TRANS NORTH AFRICA** through extensive print & online media campaigns covering listings in both print and online directories, print advertising, online advertising, local press conferences and both print and online press releases.



## Online Presence

**TRANS NORTH AFRICA** will be given added value through an online presence with promotions through the official website, digital channels, online communities, email shots and digital advertisements to ensure that audiences have every opportunity to attend the event.



## Radio Advertising

Strategic spots at select local stations will serve as an extra reminder for visitor audiences to get involved with **TRANS NORTH AFRICA** as the unpatrolled event.



## Press Releases

Ensuring that key journalists are kept fully informed with this year's content, features and attractions at **TRANS NORTH AFRICA** and making the news through a locally held press conference and schedule of press releases so as to keep the event in the mind of audiences and increase the show's visibility and awareness through announcements and updates.



## Mobile Marketing

Mobile marketing promotions aimed at industrial visitors will spread the word on **TRANS NORTH AFRICA** keeping audiences up-to-date and fully aware on why **TRANS NORTH AFRICA** is the preferred meeting point for the sector.



## Social Media

From daily show updates to sponsored posts, **TRANS NORTH AFRICA** news via social media outlets will reach out to target visitors across all essential channels, reminding them of all that is new and featured at **TRANS NORTH AFRICA** this year.



## Outdoor Promotion

The organizers will also ensure that the **TRANS NORTH AFRICA** brand receives maximum exposure through outdoor campaigns including billboard displays in prime locations to ensure that visitors get every incentive to attend the event.



## Targeted Trade Invitations

20,000 targeted invitations will be sent out to trade delegates & related members of the Industrial community prior to the event, ensuring they 'save the dates' for **TRANS NORTH AFRICA** and have adequate time to plan their visit in advance and arrange appointments for important discussions.

**GO 2 LIBYA**  
BENGAZI 2025-2026



[www.go2libya.com](http://www.go2libya.com)



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